



## Become a Sponsor!

### Annual SoCal Travel Events Holiday Party

**Date:** Tuesday, December 6, 2016

**Time:** 5:00 pm to 9pm

**Location:** Estancia La Jolla Hotel & Spa  
9700 N. Torrey Pines Road  
La Jolla, California 92037

**Phone:** 858.550.1000

**Sponsorship:** **Bronze, Silver, Gold & Platinum**  
**Sponsorship is available to suppliers ONLY!**



**You are invited to join us for our annual SoCal Travel Industry Holiday Party Celebration!**

**To sign up, go to [www.socaltravevents.com](http://www.socaltravevents.com) and click on the "Become a Sponsor" page**

- Invitations will reach a combined membership of close to **300 travel agents from APTA, ASTA, CCRA, NACTA and PATA from San Diego, Orange County and Inland Empire.**
- Donations for agent prizes for all sponsor levels.
- Silver, Gold and Platinum can provide a one sheet (double sided) for agent specials
- Offer specials for agents to book by 12/31/2016 for 2017 travel.
- Silver, Gold and Platinum will have a belly table to socialize and network with attendees from 5-6 PM during cocktail hour. Pop-up banners are welcome. Brochures not permitted.
- Sponsorship funds will go towards entertainment, menu enhancement and/or wine with dinner.
- Evening entertainment will be Yve Evans.
- Agents will receive a packet that includes the one page advertisements from Silver, Gold and Platinum sponsors.

**Important Dates:** **10/31/2016** Registration  
**11/20/2016** One sheet advertisement due (contact Tanisha Garvin:  
Tanisha@mgtravelsandiego.com  
**11/20/2016** Images for slide presentation (via thumb drive or email-  
contact Tanisha Garvin: tanisha@mgtravelsandiego.com  
**11/01/2016** Sponsorship Payment  
Payment by Credit Card, contact Sally McKay  
Payment by Check, contact Beth Taylor

**PLATINUM PLUS SPONSORSHIP: SOLD OUT**

**PLATINUM SPONSOR: \$700** (limited availability)

- .. One page advertisement in Packet
- .. Pop-up banner
- .. Company Logo listed on program and website
- .. 5 minutes at the podium inclusive of video
- .. TWO dinners

\$700 Platinum Sponsorship  
(+ \$20 processing fee \$720 total)

**GOLD SPONSOR: \$500**(limited availability)

- .. One page advertisement in Packet
- .. Pop-up banner
- .. Company Logo on website
- .. 3 minutes at the podium
- .. TWO dinners

By credit card:  
\$500 Gold Sponsorship  
(+\$15 processing fee \$515 total)

**SILVER SPONSOR: \$400**

- .. One page advertisement in Packet
- .. Company Logo listed on website - up to three pictures on our slide show
- .. Acknowledgement from microphone
- .. ONE dinner (Additional dinner \$50 pp)

By credit card:  
\$400 Silver Sponsorship  
(+ \$12.00 processing fee \$412 total)  
\$50 Additional Silver Sponsor Dinner  
(+ \$1.75 processing fee \$51.75 total)

**BRONZE SPONSOR: \$100**

- .. Dinner only
- .. (Additional dinner \$50 pp)

By credit card:  
\$100 Bronze Sponsor Dinner  
(+ \$3.50 processing fee \$103.50 total)  
(+ \$1.75 processing fee \$51.75 total)

If you have any questions please do not hesitate to call one of the Committee Members:



**SOCAL TRAVEL**  
The Magic of Travel  
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**This year we will be donating to Wounded Warrior families for holiday season instead of handing out agent gift bags to the attendees**

